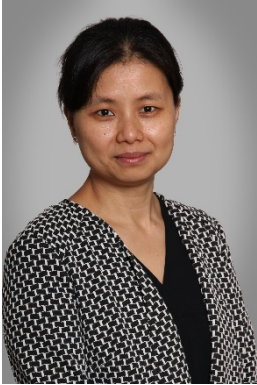




Global Asset Management BlueBay Asset Management

Investing in Liquid Debt Markets for Positive Impact and Returns

Given the increasing environmental and social challenges we now face, investors are increasingly looking for ESG investment solutions to positively 'do good'. However, most impact offerings tend to be equity asset classed, or focused on private markets, where returns are either at market or below market returns. There is a growing need for sustainability solutions which target both returns and impact, in more liquid public debt markets. This session will set out the role of fixed income markets in contributing positive impact, and outline how this can be done in public debt markets.



My-Linh Ngo

My-Linh joined BlueBay in July 2014 and heads up the incorporation of ESG across the firm's investment assets. She is a portfolio manager for the BlueBay Impact-Aligned Bond Fund. My-Linh has over two decades of experience working in the ESG investment industry, having previously been at Schroders Investment Management Ltd where she was an ESG Analyst and prior to that, an Associate Director – SRI Research at Henderson Global Investors. She holds a Masters in Leadership for Sustainable Development from Middlesex University/Forum for the Future, a Masters in Environmental Management Systems & Auditing as well as a degree in Environmental Sciences, both from the University of East Anglia.

Website: www.bluebay.com